



# 8-week LinkedIn Coaching Sprint course with Simon Nopp

## Your outcome after 8 weeks:

- Establish a robust personal brand.
- Curate an engaging LinkedIn profile that showcases your achievements.
- Master the art of crafting impactful LinkedIn posts.
- Sharpen your LinkedIn copywriting skills.
- Strategically network with your ideal clientele to foster meaningful connections.

## Bonus Materials:

- Personal tool stack Simon uses to create his posting e.g. Canva, Midjourney, and co.
- Support tools like a LinkedIn Content Matrix that helps you produce regular content.

## How we will get you there:

Unleash your LinkedIn potential and establish a strong online presence with our **8-week Coaching Program**.

- **Discover your ideal LinkedIn goals:** Whether you're aiming for course sales, thought leadership, brand awareness, or follower growth, we'll help you pinpoint your objectives.
- **Craft a compelling LinkedIn positioning:** We'll guide you in defining your unique value proposition to attract the right audience.
- **Develop a tailored LinkedIn activity plan:** We'll create a personalized plan that aligns with your goals and time commitment.
- **Identify your ideal customer profile:** We'll help you understand your target audience and tailor your messaging accordingly.
- **Start with regular postings.**
- **Constant feedback and guidance** during the process.
- **Availability for questions,** quick ad-hoc support, or special in-depth sessions via WhatsApp or email.



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- **Start Date:** 19th February
- **90 min LinkedIn Strategy Group kick-off session + 8x 60 min group coaching sessions**
- **Weekly Group Sessions:** Every week. The exact day and time are to be decided within the group. **Note:** All sessions will be recorded.
- **Time Commitment from your side:** 2-4 hours per week.
- **Maximum Participants:** 8 people. (First come, first serve 😊 )
- **Price:** €800 net.

## How to register:

Send an email with the subject  
**“LinkedIn Coaching”** to  
**[simon.nopp@atlanto.at](mailto:simon.nopp@atlanto.at)**

**Deadline for registration:**  
**12th February 2024**